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News Release

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Therm-a-Rest® NeoAir™ XTherm Mattress Wins GOLD OutDoor INDUSTRY AWARD

Friedrichshafen, Germany – Cascade Designs, Inc., the Seattle-based industry leader in the design and manufacture of premier outdoor equipment, has won a GOLD OutDoor INDUSTRY AWARD for its Therm-a-Rest NeoAir XTherm four-season mattress at the 2011 European OutDoor Trade Fair. The only mattress to receive a GOLD award, the NeoAir XTherm mattress has been recognized for its warmth, light weight, degree of innovation, design quality, choice of materials, functionality and trendsetting character.

The sixth annual OutDoor INDUSTRY product design competition considered 301 product submissions from 23 countries. An international jury of design experts selected award winners in recognition of outstanding new products and to offer consumers purchasing guidance.

“This Therm-a-Rest mattress is ultra-effective,” said the jury. “...it is also extremely lightweight and beautifully designed at the same time. A product development that is moving in new directions. Absolutely perfect!”

The four-season NeoAir XTherm mattress is one of three new Therm-a-Rest NeoAir mattress models for 2012, joining the existing NeoAir All Season and NeoAir Trekker mattresses in the line. The original NeoAir mattress was introduced in 2009, featuring a cutting-edge design combination of technology, design and materials, upon which all other NeoAir mattresses are based.



The award-winning NeoAir XTherm mattress offers a 5.7 R-Value at only 430 grams (15 ounces). The patent-pending multiple-layer design of the NeoAir Reflective Barrier achieves warmth in extreme conditions with multiple layers that reflect heat back to the user’s body and reduce convective heat loss to the ground. The patent-pending Triangular Core Matrix design creates internal walls that trap

warm air while providing a stable, comfortable sleeping platform. Advanced fabrics and a tapered design offer exceptional compressibility, compactness and light weight.

Warmer and almost 15% lighter than the original NeoAir mattress, the NeoAir XLite mattress is also new for 2012. A tapered shape saves weight, while the patent-pending NeoAir Reflective Barrier and Triangular Core Matrix technologies provide the unique combination of warmth, comfort and stability the NeoAir mattress is known for. A women's-specific model uses an additional Reflective Barrier for greater warmth and features a subtle tone-on-tone fabric print design.

Therm-a-Rest NeoAir mattresses are manufactured in the company's Seattle, U.S.A. and Cork, Ireland facilities. The award-winning NeoAir XTherm mattress, along with the new NeoAir XLite mattress and NeoAir Women's XLite mattress will be available in stores January 2012.



About the Therm-a-Rest® Brand

Seattle-based Cascade Designs, Inc. has been the market leader in premium outdoor comfort for 40 years, designing the finest portable outdoor sleeping and seating solutions available under the Therm-a-Rest brand. The company's commitment to quality manufacturing and innovation ensures that every product offers unrivaled comfort and reliability. All Therm-a-Rest mattresses are made in the Seattle, U.S.A. and Cork, Ireland manufacturing facilities. For more information on the Therm-a-Rest brand, visit www.therma-rest.com.

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